



LEADER CONNECTIONS

Where Leaders Share, Inspire and Give Back™

Lost Your Executive Job? Don't Look for a Job... Advance Your Career!

Attend our

Advance Your Career Workshop

Learn how to Build Your Brand,

Connect with Leaders and Realize Your Career Goals!

May 19, 2009 • The University Club

With entire industries going through massive transformations, advancing your career means being creative. When your job disappears, there might not be an identical one in another firm. So, don't expect to find it on a job board. Don't expect your networking friends to have one in their place of employment. In this tough economy, having quality leader connections is not a luxury, but a necessity.

Advance your career by connecting with leaders of target companies, who will appreciate what you uniquely can do for their companies, and want you on the team, whether they have a position or need to create one for you! This includes C-level professionals, Board Members, Presidents and Executive Vice Presidents who are looking for top talent to grow their companies, rather than HR people who need to fill an open position.

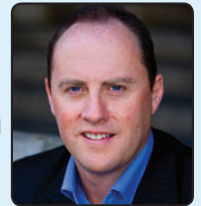
Our Keynote Speaker is Steve Tappin, author of The Secret of CEOs, who previously led the European CEO & Board Practice at Heidrick & Struggles before co-founding The Secrets of CEOs Ltd. Sir Richard Branson, Virgin's Chairman wrote in the book's Foreword that:

"The best thing is not to be limited by traditional corporate careers but to be clear on what you want from life and get as much varied experience as you can pack in!"

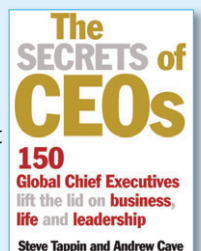


Sir Richard Branson
Virgin's Chairman

**Keynote
Speaker:**
Steve Tappin
CEO,
The Secrets of
CEOs Ltd.



A recognized authority on the CEO agenda, Steve has over 20 years' experience of acting as an advisor, coach and talent partner to Global 500 companies. A sought after speaker, Steve is frequently asked to comment on the CEO agenda by news organizations such as CNBC, the BBC and the Daily Telegraph and to appear at major events such as Leaders in London and The BusinessWeek European 50. A proven CEO, Steve founded and led two consulting businesses, Edengene and Leaders Reloaded, having spent the early part of his career with ICI and as a partner at PA Consulting and KPMG. He led the European CEO & Board Practice at Heidrick & Struggles before co-founding The Secrets of CEOs Ltd.





LEADER CONNECTIONS

Where Leaders Share, Inspire and Give Back™

Workshop Agenda

The program officially begins two weeks before the workshop and ends two weeks later, to enable attendees to truly get the most of this experience.

1. Pre-Program: Complete and submit the LC Career Assessment Kit, which includes your branding statement, your resume and your next ideal career position, two weeks before the workshop. This material will be used during the interactive workshop
2. The half-day agenda is as follows:
 - 12:00 – 12:30 PM Registration and networking
 - 12:30 – 1:45 PM Luncheon Keynote Address; Leverage the Secrets of CEOs to Advance Your Career by Steve Tappin
 - 1:45 – 2:00 PM Q & A
 - 2:00 – 3:00 PM Successful Strategies for Connecting with Leaders by Savio Chan, Managing Partner, Leader Connections
 - 3:00 – 4:00 PM Build your Perfect, Personal Brand by Jerry Cahn, Managing Partner, Leader Connections
 - 4:00 – 5:00 PM Communicate Your Brand in cover letters, resumes and interviews by Steven Provenzano
3. Post-program. To optimize results, each participant has the ability to update and submit his/her personal “Career Advancement Plan” during the subsequent two weeks for an additional review by our faculty.

Location, Prices and Special Offers

The University Club
One West 54 Street (Corner 5th Avenue)
New York, NY 10019
May 19, 2009 • 12:00 PM – 5:00 PM

Workshop program: \$495.00* includes lunch
Registration Deadline: May 11, 2009
Early-bird Special: \$395.00 if registered by April 30
First 25 registrants receive free copies of *The Secrets of CEOs* by Steve Tappin

*** In addition to the workshop each attendee receives:**

1. Free admission to the next Leader Connections Executive Forum, featuring Peter Cuneo, Vice Chairman of Marvel Enterprises (\$100 value).
2. \$200 discount for the Leader Connections Career Advancement 4 Session Coaching Package (\$1000 value)

To register go to: www.leaderconnections.com/Workshop051909
For more information, call 800-493-1334

Sponsored by



Deloitte



Presentation Excellence™



LEADER CONNECTIONS

Where Leaders Share, Inspire and Give Back™

At our high-impact, results-driven interactive workshop, you will learn key principles to Advance Your Career by Building Your Brand and Connecting with Leaders. These include:

- Develop and perfect your personal brand: Understand what makes you unique, by capturing your passions, core-competences and true career goals.
- Articulate your brand succinctly – in resumes, cover letters, “elevator pitches” and meetings/interviews.
- Identify the ideal positions you’d like and the organizations that can help you advance your career
- Identify the leaders who can create the opening you want
- Master Leader Connection’s 9 strategies of connecting with these leaders
- Commit yourself to staying connected so the right leaders will seek you out in the future.

Workshop Leaders



Jerry Cahn, Ph.D., J.D., is a presentation master, organizational strategist, and executive coach. He helps clients design and implements effective business strategies, sharpen sales and marketing performance, develop leadership skills and performance cultures, and produce winning sales, marketing and investor presentations. He serves as President and CEO of Presentation Excellence (www.presentationexcellence.com) and its affiliates; teaches at Baruch College (CUNY) Entrepreneurial Communications: Selling and Negotiating (MBA) and Leadership Development Skills (MBA) and Business Policy (BA). Prior career highlights include working on Capitol Hill for (now) Senator Barbara Mikulski, turning around a near-bankrupt public health care corporation, and serving as CEO for Brilliant Image, a leading presentation graphics firm which serviced over 5000+ VCs, investment banker, Fortune 500 and other executives.



Savio S. Chan is a strategic sales and marketing specialist with an unsurpassed ability to connect with Senior Leaders. A pre-eminent expert on doing business in China, he serves as President and CEO of US China Partners Inc., a business development firm specializing in Market Entry, Strategic Sourcing and Marketing Development in China for U.S. companies (www.uschinapartners.com). Formerly, Savio served as Chairman and CEO for Technology Training Solutions (TTS). Founded in 1996, it grew and was recognized as one of the premier and fastest-growing Microsoft Certified Technical Education Centers in the New York tri-state areas. In addition, Savio serves as Vice Chairman of ITP China and is the president of the Northeast Chapter of US Pan Asian Chamber of Commerce, the largest Pan Asian Chamber in the country. He also serves as senior advisor for the Outsourcing Institute and is on the boards of the following trade and civic associations: Executive Council of New York, Association of Commerce, and Industry and Technology (ACIT).



Steven Provenzano, CPRW / CEIP, is the published author of six career books including Top Secret Executive Resumes and Top Secret Resumes & Cover Letters, and has written more than 4000 resumes. He is CPRW, Certified Professional Resume Writer, CEIP, Certified Employment Interview Coach, and President of ECS & DTP, Inc. During his 15 years as owner/operator of A Advanced Resume Service, aka AARS Inc. (which he sold 11/06), he managed the largest group of CPRWs in Illinois, and he developed more than 8000 clients in all 50 states and dozens of countries overseas. He and his team wrote hundreds of resumes for executive clients of TheLadders.com. He is co-leader of the Career Transitions Team at Willow Creek Community Church, and has appeared numerous times on CNBC, CNN/fn, NBC-5 and ABC-7 in Chicago and on numerous radio programs. Steve earned his BA Degree in Journalism from NIU in DeKalb, IL, and his work is endorsed by Chicago



LEADER CONNECTIONS

Where Leaders Share, Inspire and Give Back™



Save the Date - June 4, 2009
Leader Connections Executive Forum

Peter Cuneo - Keynote Speaker
Vice Chairman, Marvel Enterprises, Inc.

Peter Cuneo has accomplished seven turnarounds in consumer products since 1980. He is currently Chairman of Cuneo & Company LLC. From 1999 to 2003, he was President and CEO of Marvel Entertainment Inc. (NYSE). During that time, Marvel's market capitalization rose from under \$200 million to over \$1.2 billion dollars. From 1993 to 1997, he was president and CEO of Remington Products Inc., a turnaround which resulted in a sale of the company. From 1990 to 1993, Peter was President of the Security Hardware Group at Black & Decker and was responsible for six commercial and residential lock businesses around the world. From 1976 to 1990, Peter worked as an executive with Bristol Myers Squibb Inc. From 1988 to 1990, he was President of Bristol Myers Squibb's pharmaceutical and nutritional division in Canada. He was Chairman of the Canadian Infant Formula Association and served as a member of the board of the Canadian Pharmaceutical Manufacturers Association. From 1986 to 1988, he was President of Clairol's Personal Care Division with sales in 25 countries worldwide. Mr. Cuneo currently serves on the board of Marvel as Vice Chairman, and on the board of Iconix Brands Inc. (NASDAQ). He was previously on the board of Waterpik (NYSE) and was Chairman of the Audit Committee. From 1968 to 1971, he was an officer in the United State Navy and was decorated for service in the Vietnam War. He holds an M.B.A. from Harvard Business School and a B.S. in Glass Science from Alfred University. Peter recently became Chairman of the Board of Trustees of Alfred University.

Sponsored by

Deloitte



Presentation Excellence™